

Careers in Communication & Writing

Agenda: Wednesday, October 22, 2008

- 4:30 - 5:00 p.m. Registration & Check in
- 5:00 - 5:30 p.m. Welcome & Introduction
- 5:30 - 7:00 p.m. Roundtable Networking

Note: Communication and Writing participants are generally not in a position to make hiring decisions. However, they can provide insight on the proper channels for pursuing employment opportunities in their fields.

Suggested Networking Questions

- What aspects of your work do you find most exciting/engaging?
- What key skills are needed to be successful in your position?
- How did you get your job?
- How long have you been working in your field—did you study it as an undergraduate or a graduate student?
- If you have a graduate degree, what role has that degree played in your career success?
- What qualities does your department/organization seek in an employee?
- What developments or news in your organization will impact the type of work opportunities your organization has available?
- What are some of the specific career opportunities at your organization for a person with my degree/background?
- How do you prefer people to approach your organization about job opportunities?
- Is there someone else you would recommend I speak with about positions at your organization?

Relevant National Average Starting Salaries, courtesy of the Financial Fitness Program

<u>Curriculum/Job Function</u>	<u>Average Salary</u>	<u>Curriculum/Job Function</u>	<u>Average Salary</u>
Bachelors		Bachelor's Continued	
Advertising		Journalism	
Advertising	28,000	Advertising	25,000
Human Resources/Industrial Relations	38,000	Production (Communications)	20,800
Media Planning	33,333	Reporting	23,000
Public Relations	35,000	Writing/Editing	29,833
Writing/Editing	36,000		
Broadcast Journalism		Public Relations/Organizational Communications	
Management Trainee (Entry-Level Mgmt.)	36,720	Commercial Banking (Consumer)	22,000
Communication		Human Resources/Industrial Relations	31,000
Advertising	30,000	Public Relations	41,594
Media Planning	24,000	Sales	40,750
Performing Arts/Entertainment	15,000		
Production (Communications)	32,667		
Public Relations	36,000		
		Masters	
		Communication	
		Communications	35,360

Communication, Marketing and Sales Job & Internship Fair

Thursday, November 6, 2008, 11:00 a.m. - 3:00 p.m.
Lincoln Park Student Center Room 120

Participating employers include:

Access Media 3	Cision	Impact Networking LLC	Scranton Gillette Communications
AXA Advisors, LLC	Eli Lilly and Company	John Hancock	Stericycle, Inc.
B96/WBBM-FM	events.org	Marketing Werks	Target Stores
Bonneville Chicago Radio Group	Gallup Organization	Millward Brown	TravelCLICK
Burson-Marsteller	Hertz Local Edition	Navistar International Corporation	TruGreen
Chicago Cubs	Illinois Association Forum of Chicago	NBC Universal	Uline
Chicago Fire	IMAGETEC L.P.	Options Clearing Corporation	United Way

For a full list of employers, available positions, and to register visit <http://depaul.erecruiting.com>

Communication and Writing Professionals



This icon indicates that the presenter is involved with the Alumni Sharing Knowledge (ASK) volunteer network. For more information about ASK, visit <http://ASK.depaul.edu> or e-mail ASK@depaul.edu.

KELLI BALLARD

Contract Attorney

Huron Consulting Group

B.A., History, DePaul University

J.D., Law, Howard University School of Law

L.L.M., Family Law, Kent College

Career History:

Associate, Reed Smith LLP

Expertise: Litigation, Product Liability, Family Law, Author of Passing the Bar

Website: <http://www.huronconsultinggroup.com/>



KATRICE GRAYSON

Assistant Director, Corporate Relations

Northwestern University

B.A., English, Spelman College

M.A., Writing, DePaul University

Expertise: Business and Professional Writing, Presentations and Workshops

Website: <http://www.northwestern.edu/>



NEAL HEITZ

Special Event Coordinator III

City of Chicago/Mayor's Office of Special Events

B.A., English Literature, University of Illinois, Chicago

M.A., Communication/PR & Advertising, DePaul University

Career History:

Career transition from banking industry

Website: <http://www.cityofchicago.org/specialevents>



TONY KELLY

Morning Show Producer/Public Affairs Coordinator
B96 (WBBM-FM Radio)

B.A., Communications, Columbia College Chicago

Expertise: News Writing (for a CHR format) 5 years,
Public Affairs Coordinator 10 years,
Morning Show Assistant Producer 4 years,
Morning Show Producer 3 years

Website: <http://www.b96.com/>

MARIA UGARTE-RAMOS

President & CEO

FAMA Enterprises, LLC.

B.A., Psychology, DePaul University

M.A., Social Work, University of Chicago

Career History:

Adjunct Faculty, School for New Learning, DePaul University

ASPIRA, Chief Operations Officer

Pediatric Family Advocate, University of Chicago Hospitals

Director of Special Projects, United Membership Marketing Group

Executive Director, Greater Auraria Neighbors Affiliated for Service

Expertise: Non-profit Management, Accounting, Human Resources

Website: <http://www.fama-enterprises.com/>

MARK VALENTINO

Owner, Editor, Publisher

Gazette

Assistant Dean for Advancement and Alumni Affairs

UIC College of Dentistry

B.A., English, DePaul University

Career History:

Public Affairs Manager, Marketing Director, St. Frances Cabrini Hospital

Website: <http://www.nearwestgazette.com/>

JULIE YAP

General Manager, Coaching Division

Nightingale-Conant Corporation

B.A., Communications, DePaul University

Career History:

Special Projects Coordinator, Nightingale-Conant Corporation

Expertise: Marketing, Business Operations and Development, Sales Management, Training

Website: <http://www.nightingale.com/>

